



# COMPANY PROFILE



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# BRIEF HISTORY OF THE COMPANY

## WHO ARE WE?

**WEMERICK COMPANY LIMITED** was established in **2011** as a private firm with certificate of incorporation number **67718** where we are entitled to supply automotive Spare Parts and Service catering to a wide variety of brands and makes in Tanzania. The company was founded by **ERICK KAFURIA** and **WEMA KIVINGE** with a wealth of long experience having its base of operations in Dar-Es-Salaam. Since its operations began, the company has gained continuous success due to its reliable and stable reputation among its client base.

We have a team of **Technical Engineers** and **Sales personnel** who are highly qualified in their respective field of operations. This ensures delivery of our services and products to the highest professional and efficiency resulting in the highest customer satisfaction level.

Currently *Wemerick Company Ltd.* serves the customers in the following areas;

-  The trusted and most reliable supplier of all and makes such as Toyota, Nissan, and Mitsubishi.
-  Automotive Servicing for all types of mechanical
-  General automotive (Cars and Motor Vehicles)

automotive spare parts for different brands and Body & Paint repair (maintenance).  
washing bay.



# BRAND CONCEPT

*Vision Statement / Mission Statement*



## **VISION STATEMENT**

To be countrywide recognized Motor Vehicle Professional Repairers and First Class automotive services provider in Tanzania.



## **MISSION STATEMENT**

To provide the best customer service through team work and continuous staff training in order to maximize returns on investment for the benefit of the Shareholders, Employees and above all maintain our customer's lifetime loyalty.

# OVERVIEW OF THE SOLUTION

## WHAT WE DO / OFFER

*We provide professional services in the following areas;*



Major and Minor Services of all motor vehicles



Computerized electronic diagnosis of all vehicles using **KTS FROM BOSCH and AUTEL** Scanners



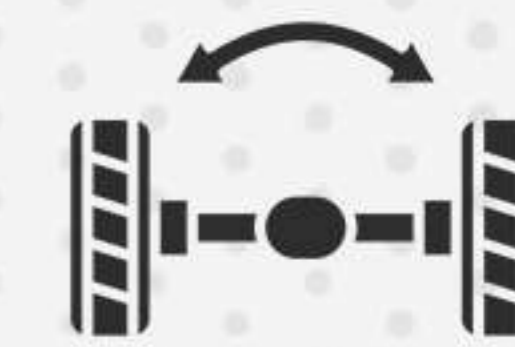
Tires and Batteries service



Selling of new tyres and batteries



Computerized wheel balancing



Computerized wheel Alignment by using 3D aligner machine



All suspension jobs



Electricals



Exhaust repairs



Car wash



Car painting



Panel beating

# DEVELOPMENT GROWTH

- 1 **1500 cars** are serviced annually at our bay.
- 2 **Tsh 10M+** Annual return on spare parts sales.
- 3 **Workforce of 20** professionals available to cater customers.
- 4 We started with individuals, now we work with Private Sectors, **Government Agencies** and NGO's



# DETAILED PRODUCTS & SERVICES

## SPARE PARTS SHOP

We have got a spare parts shop with varieties of genuine spares which are all imported from various countries like China, South Africa, Dubai, Japan and UK that will improve your car efficiency and last longer.

We sell plugs, wipers, batteries, fuel pumps, brake pads, Engine and gearbox mounting, shock-ups, suspension, air cleaner, oil filters, Tie rod end, bearings, rack end, CV joints and many more.

We also sell tires such as GOODRIDE, YANA, MICHELIN, BRIDGESTONE, PIRELLI, DUNLOP etc. at a competitive price.

## WORKSHOP

### 1. We OverHaul, repair and maintain all kinds of motor vehicles

Expertise Areas: Engine, Gear box, Transmission, Axle (Front/Rear), Air-Conditioner, Cabin (Glasses, Light, Side Mirror and etc.), Electrical and Wiring, Brake, Tires, Steering, Mud-Guard, Painting, Vehicle Performance Monitoring and etc

### 2. We do interior and exterior car wash.

Brands: Toyota , Mitsubishi, Nissan, BMW, VW, Land Rovers

### 3. We do Extensive car Polish



# INDUSTRY RECOGNITION / POSITION

- One of the largest workshops in Dar-Es-Salaam so far.
- We strive to be the best workshop in the Country.
- With our qualified and experienced technicians, your car is safe.
- Touchless car washes, which use high-pressure water and gentle soaps.
- Promptly delivery of services.



# CLIENT PORTFOLIO TESTIMONIALS

- Our clients are Tanzania Portland Cement Public Limited Company( Twiga Cement), De Paul Schools - D.S.M, Rabinin- sia Memorial Hospital, Shajar Schools of Association(Baobab), Repoa, Gauff Consultants Limited, Good Neighbours, Giant Machine and Equipments Limited, Tanzania Investments Centre, Air Tanzania Corporation, Bagamoyo District Council, St. John Paul II Ununio Parish.



## **AMANI EPHRAIM MTAWA**

Independent IT Consultant

*“Wemerick really helped us in maintenance of our Motor Vehicles. The Technicians, the way they handle our business with fantastic services ensures that our company is standing firm.”*



## **MICHAEL J. SWAI**

Administration Director Manager ( Skyline General Business International Ltd)

*“I am proud to be one of the customers at Wemerick garage where they offered my company quality and spectacular services with genuine spare parts for the past 8 years and also i will not hesitate to recommend them to other partners.”*

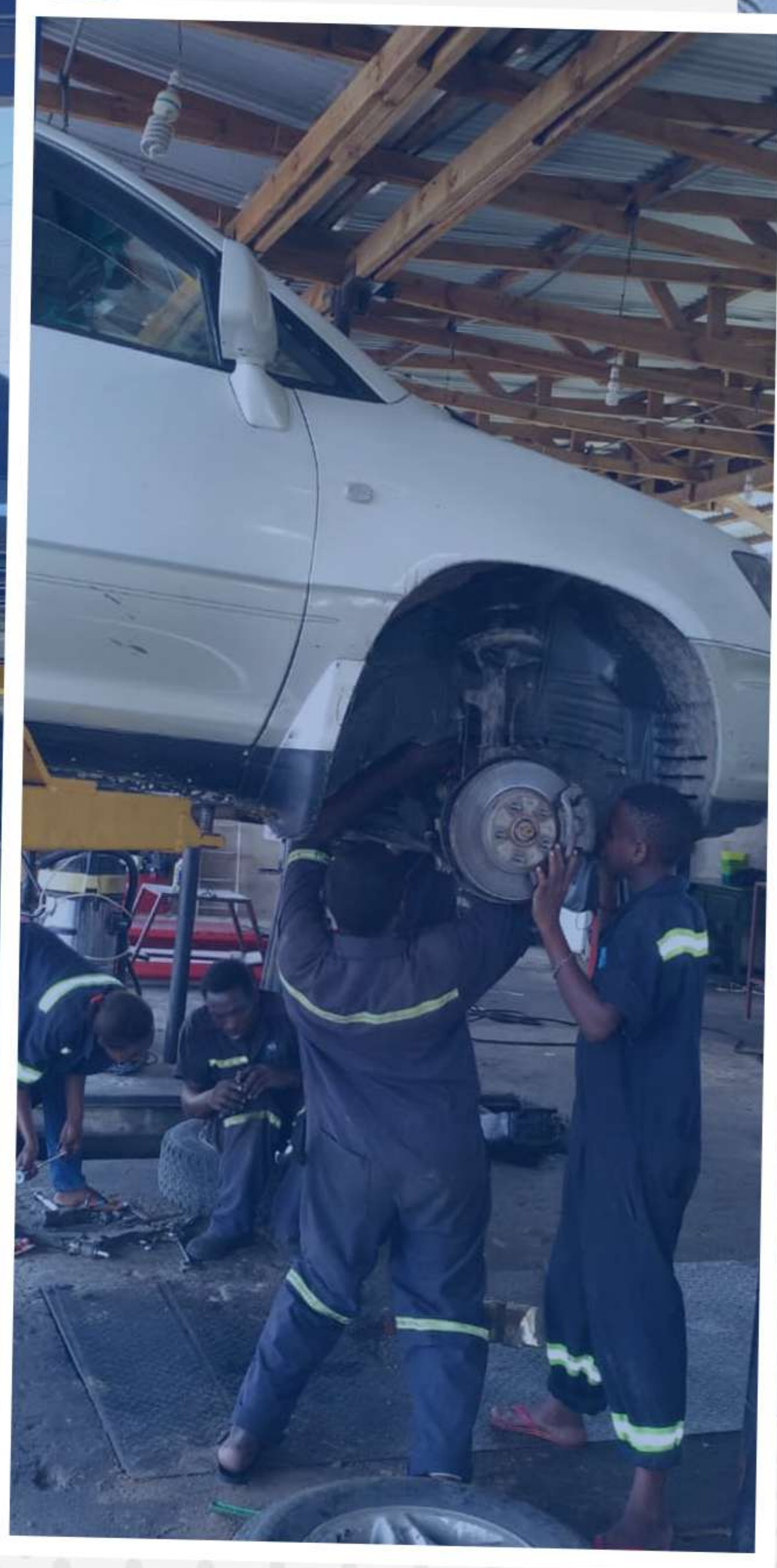


## **DOMINIC DOMINICUS KIMOSOLA**

Transport Officer (Twiga Cement)

*“With the nature of our business, we have a fleet of the vehicle in Dar es Salaam and up country, we have been servicing our vehicles at Wemerick Garage since 2018. On quality of their services, durability of their spare parts and reasonableness of their price we can rely on them throughout the contract period.”*

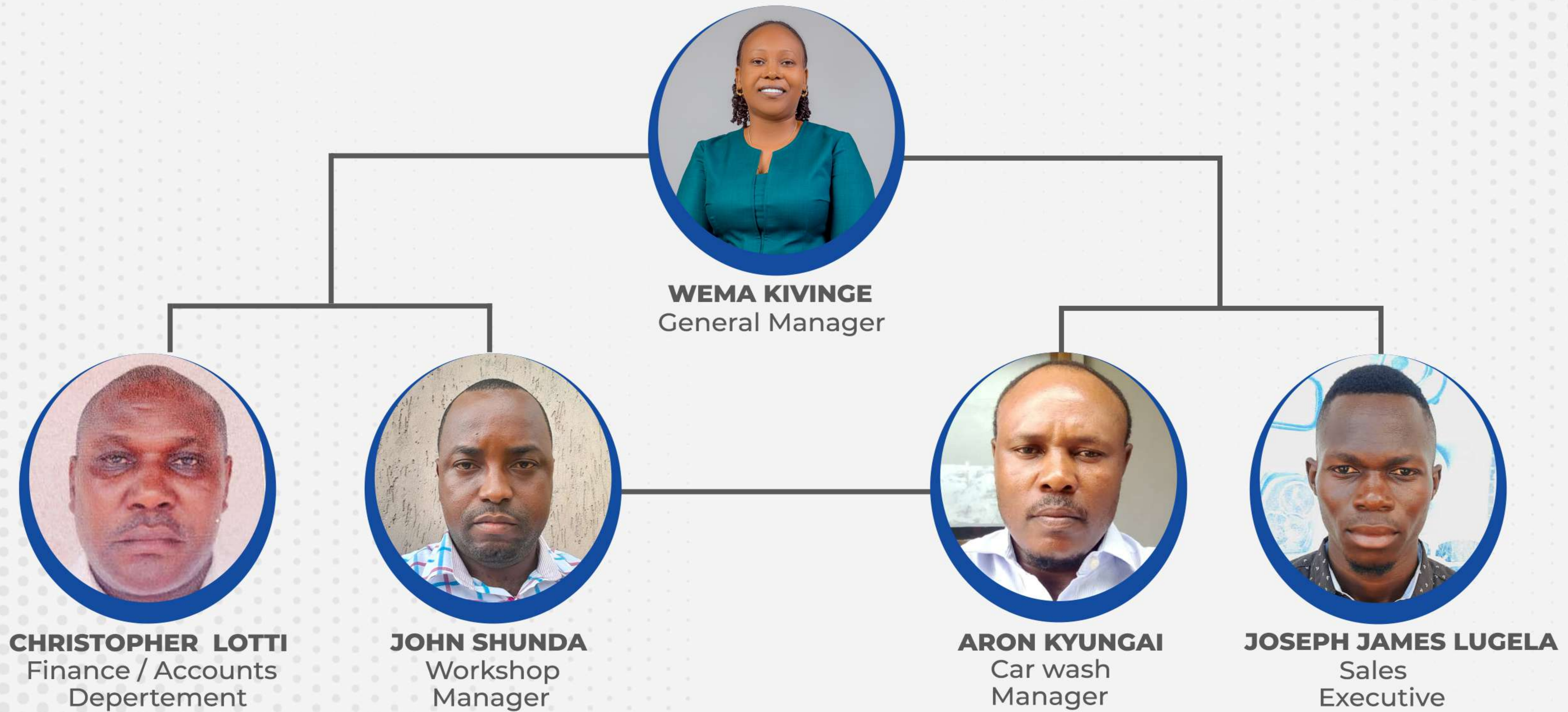
# CASE STUDIES



# TEAM DEPARTMENTS

## MANAGEMENT

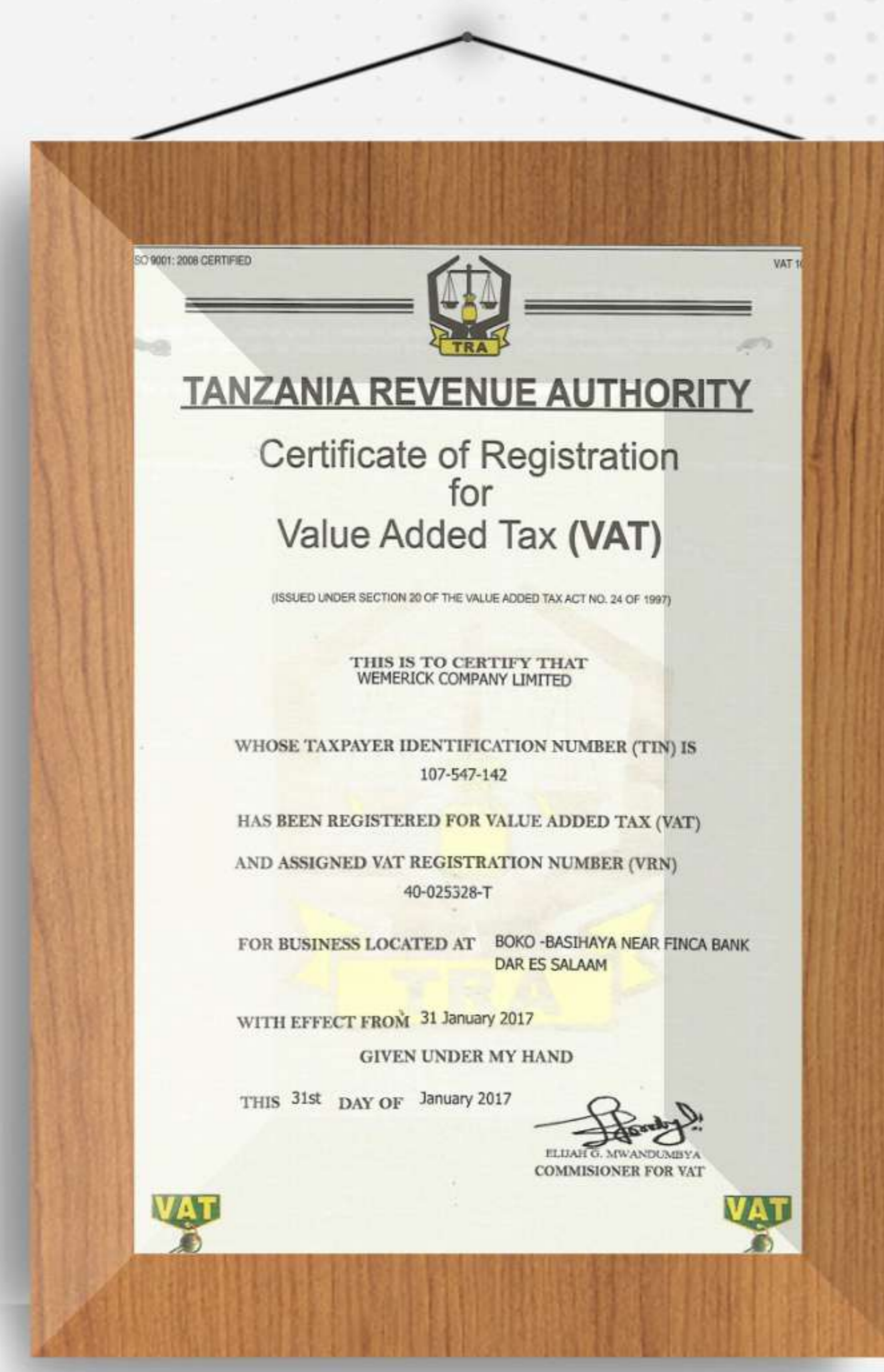
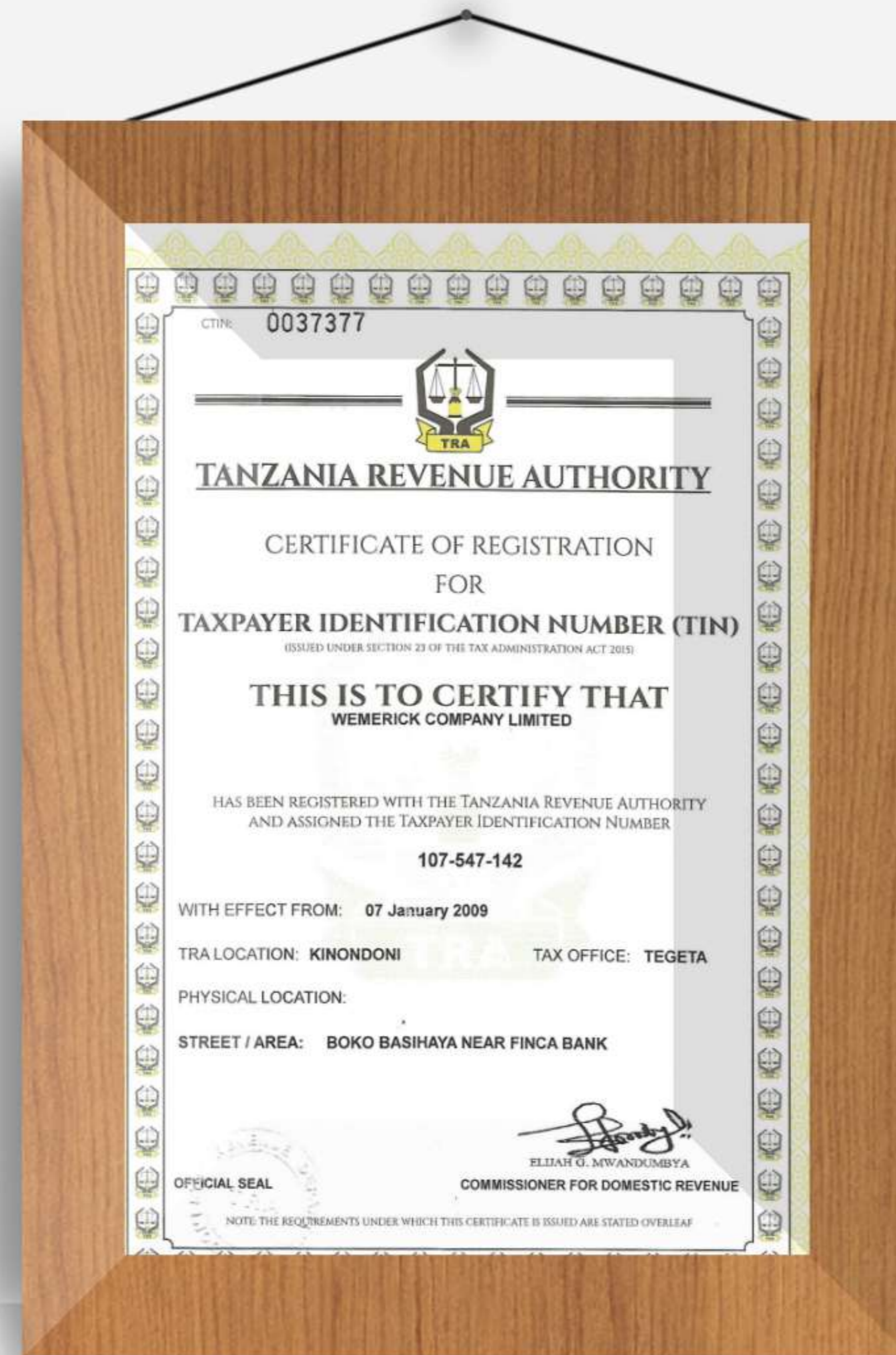
We have got great team of expert who are out to provide a professional unforgettable experience for our clients. We pride ourselves as the best in the industry because we set the pace for others to follow



# WEMERICK STAFF MEMBERS



# COMPANY CERTIFICATES





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